

TaylorMade Disarms Ransomware

Recovery time cut in half after ransomware hits with Code42



TaylorMade-adidas Golf Company manufactures golf clubs, bags, and accessories for golf enthusiasts around the globe.



Rapid Ransomware Recovery



Endpoints Protected



Mobile Workforce
120 employees



Industry
Golf gear manufacturing

For more than 30 years, TaylorMade-adidas Golf Company has had the same mission—to create the best performing golf products in the world. It’s a mission that’s paid off. Today, the company is the largest golf equipment and apparel company in the world, with annual sales exceeding \$1 billion. The business has more than 1,500 employees across multiple locations, including 120 highly mobile sales representatives, with roughly 20 percent of users on Mac devices.

Facing a grim outlook

When TaylorMade’s helpdesk workers began getting call after call from panicked users about a suspicious link, they figured they had a few rough weeks ahead. An email attachment masquerading as an internal expense report contained ransomware that locked up users’ endpoint files, demanding a hefty ransom. “By the time we started getting the calls, more than 20 users had already taken the bait,” said TaylorMade Desktop Systems Supervisor Dennis Magbata.

With TaylorMade’s previous security management solution, Altiris, “We would have had to completely start over,” said Magbata. Backup with Altiris was not continuous, and reporting was unreliable. Restores were time-consuming, manual tasks. With Altiris, IT would have spent at least a week painstakingly scanning each device and recovering each file, one by one.

“This likely would have meant outsourcing the work to a third party—at an even higher cost,” said Magbata. Just as critical, a protracted restore effort would have left TaylorMade users working on loaner laptops for a week or more. Locked out of critical files, productivity would have taken a major hit.

CRITICAL NEEDS

- ▶ Streamlined recovery from ransomware attacks
- ▶ Automatic, continuous backup
- ▶ Remote restore capabilities



BUSINESS VALUE

- ▶ A clean and quick restore
- ▶ Guaranteed data integrity
- ▶ Ransomware recovery time cut by 50%
- ▶ Lower IT costs

Code42 solves ransomware challenge

Fortunately, TaylorMade had already made the switch to a modern endpoint security solution with Code42. With automatic, continuous and near real-time backup of all endpoint data, “We knew right away that all our data was backed up,” said Magbata. “We were able to make a clean restore from right before the ransomware hit.” Paying the ransom? It never even crossed their minds.

The recovery effort was still a major undertaking, “but Code42 made it much easier and faster,” said Magbata. Instead of manual device wipes and file-by-file restores, IT leveraged Code42’s bulk restore capabilities. “We cut our data recovery time in half,” said Magbata,

their data—in a day or two, instead of a week or more,” said Magbata.

Most of TaylorMade’s users work on site, but its 120-person sales force travels frequently. “What’s cool about having Code42 on our sales reps’ devices is that it’s invisible to them,” Magbata said. “All it takes for them to get automatically backed up is an active internet connection.” Code42’s remote restore capabilities mean that if something does happen to a mobile user, IT can restore files to a functioning device—anytime, anywhere.

Code42 provides visibility into all endpoint devices and data from a single dashboard, empowering IT administrators to see that backups are happening and that data is protected. It all adds up to greater peace of mind should another attack occur. “With Code42, we have total confidence that all user data is safe,” Magbata said. “We don’t need to worry that users will be left dead in the water if a device crashes, or malware or ransomware hits.”

“We were able to make a clean restore from right before the ransomware hit.”

Dennis Magbata, TaylorMade desktop systems supervisor

“That meant fewer headaches for our IT team and significantly lower IT costs,” including avoiding high-cost outsourced work.

Perhaps even more valuable than IT cost savings, the clean and quick restore put fully restored devices in employees’ hands days sooner. “We were able to give users their devices back—with



LEARN MORE

To read more customer success stories, visit:

code42.com/customer-success



FOR MORE INFORMATION: [CODE42.COM/CONTACT](https://code42.com/contact)

CORPORATE HEADQUARTERS | 100 WASHINGTON AVENUE SOUTH | MINNEAPOLIS, MN 55401 | 612.333.4242 | [CODE42.COM](https://code42.com)